

## Why Wiley Assessment Tools are Client Favorites

### The Assessment Challenge

There are over 3000 assessments currently available. Barbara is trained in psychometrics and recommends assessments based on quality, ease of access, affordability and practical usefulness.

### Why Wiley?

BKC has multiple professional accounts with high quality assessment providers including Wiley, Hogan, TTI, and PSI. So, why highlight Wiley? Compared to many assessment providers Wiley tools are more:

**Convenient:** The assessments are taken online at the client's convenience

**Affordable:** Wiley assessments are more reasonably priced than *many* assessments

**High Quality:** The assessments are designed to meet psychometric quality standards

**Relevant:** The suite of tools supports a wide range of development interests

**Practical:** The results are easy to understand with an emphasis on practical application

### Who is Wiley?

Founded in 1807, Wiley is a global publishing company. They specialize in academic publishing for researchers and practitioners in science, technical, medical and scholarly fields. In addition, they are a leading provider of workplace assessments worldwide.

### Popular Wiley Assessments:

Using DISC theory as a basis for a number of tools. Wiley has assessments for:

**Individuals**

**Teams**

**Managers**

**Leaders**

**360 Feedback**

**Productive Conflict**

**Sales**

Using Patrick Lencioni's model of the five behaviors of a high performing team, Wiley has developed tools assessing the team *and also* the individual contributors. These combination assessments include:

#### Five Behaviors - Team Assessment

This tool is for a specific kind of team: *a small interdependent team whose primary responsibilities are tied to team goals, and whose rewards are dependent on team outcomes*. It is intended to launch a team development initiative. The team assessment includes:

**All Team Baseline:** An assessment of the team as a unit *and* a DISC profile for every team member.

**1 on 1 Comparison (free):** Compares two team members on how they approach team work.

**Team Progress (free):** Benchmarks the team progress. The team may execute a progress report as often as desired.

#### Five Behaviors - Individual Assessment

This tool is intended for any individual or group. It applies the five behaviors of strong teams to the individual. It is ideal for the development of strong team player behaviors. This includes:

**Individual Profile:** Highlights how the individual behaves when working collaboratively with others.

**1 on 1 Comparison (free):** Compares any two individuals who have taken an assessment.